



Blue **Fusion**TM

The Science of Liquid Strength

Wilsonart, a world leader in laminate flooring, introduces **BlueFusion™**, an advanced adhesive specifically formulated for use in both commercial and residential installations.

BlueFusion is a type 2 PVA that will soon be the industry standard and adhesive of choice among flooring experts. Unlike glues and other bonding agents, **BlueFusion** requires no clean-up. There is no need for the flooring product to acclimate, no need for straps and absolutely no curing required before the floor is ready for use. **BlueFusion**, the science of liquid strength.



Adhesive coverage
approximately 300 sq.ft.

 Wilsonart® Flooring

RESIDENTIAL

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With the advent of glueless installation, laminate flooring has become an increasingly popular choice for homeowners. Yet not all climates or home environments are conducive to laminate flooring installed without a bonding agent.

BlueFusion is a critical part of any residential installation of laminate flooring where there are extreme or wet conditions, or in lieu of acclimation.

Extreme Conditions | In areas with relative humidity below 25% or above 60%, **BlueFusion** provides extra protection against plank shrinkage or expansion. Using **BlueFusion** between planks helps minimize the effect of climate conditions on expansion and contraction issues.

Wet Areas | **BlueFusion** is the perfect adhesive for areas where there is a greater chance of moisture exposure. As a Type 2 PVA adhesive, it is water resistant and will prevent seams from swelling.

No Acclimation | **BlueFusion** eliminates the need for flooring planks to be acclimated prior to installation. And you can use your floor immediately after installation . . . even moving furniture on top of freshly-installed flooring isn't out of the question.

ZERO
Clean-Up
Acclimation
Straps
Curing

COMMERCIAL

Because of the heavy wear and variety of circumstances that exist in commercial environments, **BlueFusion** is required for all commercial installations of Wilsonart Flooring. **BlueFusion** not only ensures an industrial-strength bond, but it is superior to all other fixatives, glues and bonding agents in ways that save precious time and money.

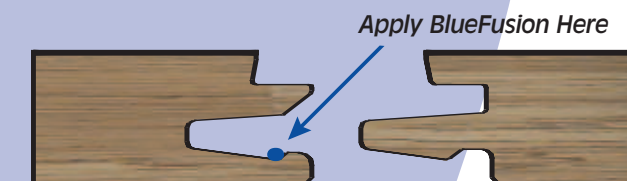
Save Time | **BlueFusion** allows installation to begin the minute the flooring arrives on site, eliminating the need for product acclimation. And there is no clean-up necessary because **BlueFusion** installs with absolutely no squeeze out. Strapping is also unnecessary, and once installed, the floor is ready to use. You will never need to wait for the glue to cure to know that a durable bond has been achieved.

Save Money | Time is money, and because **BlueFusion** works with zero clean-up, zero acclimation, zero strapping and zero curing, installation costs and lost time are drastically reduced. Still **BlueFusion** saves you money in other ways as well. It can actually extend the life of your laminate flooring, keeping what is already one of the most durable flooring products beautiful and strong for years to come.

BlueFusion, the science of liquid strength.

INSTALLATION

RESIDENTIAL: Wilsonart **BlueFusion** is recommended for residential applications in extreme conditions, wet areas, or in lieu of acclimation. Consult your local distributor for recommendations on coverage. Regional conditions may affect the recommended application of the adhesive.



COMMERCIAL: Wilsonart Flooring requires the use of **BlueFusion** for all commercial installations beginning July 15, 2004. **BlueFusion** must be applied to both the long and short grooves. **DO NOT** overfill the groove—instead apply a 3/32" continuous bead to the bottom of the short and long groove profiles as shown.

*AHA Code requires additional adhesive application on top of the tongue in certain healthcare environments.

NO COMPARISON

With **BlueFusion**, Wilsonart Flooring enters a whole new dimension for strength and moisture resistance.

	Strength	Installation Time*	Moisture Resistance**
BlueFusion vs. Pergo Paradigm	BlueFusion is 3x stronger	Equal	BlueFusion is 10x more resistant
BlueFusion vs. Mohawk Paramount	BlueFusion is 4x stronger	Equal	BlueFusion is 4x more resistant

* Unlike Wilsonart Flooring with BlueFusion, Pergo Paradigm and Mohawk Paramount both require 48 hours of flooring acclimation before installation can begin.

** Wilsonart Flooring uses an exclusive hot wax-oil emulsion treatment to enhance moisture resistance.

NOTE: Wilsonart Flooring with BlueFusion can be used immediately after installation. The other two products require a curing period.

For more information about **BlueFusion** and Wilsonart Flooring go to www.wilsonartflooring.com or call 800.433.3222 Monday through Friday, 7 a.m. to 7 p.m., CST.



Wilsonart® Flooring